



HOW FEDICS IS FUELLING A GENERATION OF FUTURE INNOVATORS

Fedics has partnered with Kimberly Technical High School to provide innovative, fun and nutritional food that sparks interest and fuels healthy minds and bodies.

As the headmaster of Kimberly Technical High School in the Northern Cape, Micheal Ludick believes in providing his learners with every opportunity to prepare them to become active citizens in the Fourth Industrial Revolution. The school's motto is "Preparing learners for the real world" and they do so by offering their 797 pupils an education in everything from automotive electrical fitting and turning to plumbing and woodwork.

It's this future forward approach and a belief in setting up their learners to be the best they can be that prompted the school to go with Fedics as their catering brand of choice.

"Our school is developing, we want to be the leading technical school in our province so it's very important to us that our hostel and all our facilities at the school are of the highest standard," says Ludick

Although the school had a long-term relationship with their previous catering company, they were looking for a caterer that offered something more in terms of innovation with a strong focus on providing tasty, nutritious food to fuel growing minds and bodies.

"We put the catering contract out to tender to see what else was available and were impressed by Fedics' professional approach and innovative use of technology. We could see that they were a modern company and were aligned with the direction and vision we have for the school," says Ludick. "Fedics really stood out against the other tenders in terms of food presentation and focus on nutrition and how they balance their meals. That's very important to and we believe that in the near future we'll start to see the positive impact it has on the learners," says Ludick.

With more than 50 years of experience in educational catering, Fedics has learned the cardinal lessons that make every learning journey a success. This knowledge is built into every meal and contract to ensure that the food is nutritious and of high quality. The Smart Choices option is specifically designed for scholars and promotes good nutritional health, protects those who are nutritionally vulnerable, and encourages good eating behaviour.

By offering healthier choices and varied menu options Fedics believes in teaching pupils about a healthy diet and optimal nutrition.

"There is a lot of excitement that comes with Fedics, which is one of the key things that attracted us to this company. There's also been a lot of excitement among the learners and their parents. Learners in the hostel have been taking photos of the food to show other kids at the school, we've been getting very positive responses," says Ludick.

"When Fedics initially presented to us, they didn't just show us what they could offer in terms of everyday menu and meal suggestions, they also included fun elements like suggestions for a movie night and other creative ideas that would really spark with our learners."

Fedics use of technology and innovation have also created notable alignments that bode well for a strong long-term partnership with the school.

"As a technical school, we see ourselves as wanting to be a leader in a province in terms of the use of technology. We have a fully-fledged cyber lab and we are working on making robotics and coding a part of our curriculum.

The fact that Fedics uses technology and things like QR codes plays into our vision for the school, it's positive and it's what excites us for the future," says Ludick

"We've also been impressed by the fact that there has been open communication from the very beginning. Fedics has offered us detailed communication and we can have a discussion about something if we don't agree. It's about people who are professional with each other, but it's also like a family working together," says Ludick.

"Although it's still a new relationship, Fedics has my vote of confidence and I would recommend them to anyone based on how professional the staff is, their communication and responsiveness."

From Fedics' perspective it's a wonderful opportunity to partner, grow and innovate in a like-minded partnership that aims to set learners up to thrive, now and the future.

smartchoices